

BALAJI

Hum honge kamyab

CATALOGUE
2023



Chairman

He is a first-generation entrepreneur, came to Kolkata for graduation and better opportunities and ended up taking a leap into manufacturing back in 1990s. Started his journey by manufacturing refills for other companies and today is one of the biggest producers of pens in India for multiple categories.



Mr. Sunil Kumar Kanodia

Director

A Chartered Accountant, graduated in commerce with top laurels from Shri Ram College of Commerce, Delhi, best commerce college in Asia. He has pioneered the company in international business with regular exports to over 10 countries, and now leading it into joint ventures around the world.



Mr. Nitin Kanodia

Director

A Chartered Accountant, graduated in commerce from Kolkata. With his sharp acumen, he has revamped the entire national business structure which is showing exponential growth and is leading the development of new product lines and ideas in the company.



Mr. Nishant Kanodia



Water Colour Pen





Water Colour Pen



Packaging Type
12 Pcs Set 50 Set Inner 400 Set Master



MRP
₹30/-



Water Colour Pen



With Ventilated Cap | Including Fluorescent Highlighter

BALAJI

Art Chisel Marker

Marker



MRP
₹10/-
Per 1U

Ink Colours



Packaging Type

10 Pcs Box 200 Pcs / 1600 Set Master
400 Pcs



BALAJI CRAYONS

Crayons

MRP
₹15/-



Packaging Type

12 Pcs Box Tray	10 Set / Shrink Wrap Pouch	480 Box
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BALAJI

TEMPERA COLORS

Tempera Colors



Ink Colours



Packaging Type

6 Pcs Pouch	20 Set Inner	240 Set Master
6 Pcs Pouch	30 Set Inner	360 Box Master

BALAJI
ORO

BALL POINT PEN



0.7
Tip

MRP
₹10/-
Per 1U

Ink Colours

Three ink color swatches are shown: a blue drop, a red drop, and a black drop.

Packaging Type

10 Pcs	100 Pcs	2000 Pcs
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BALAJI

D-Rite

BALL POINT PEN



MRP
₹35/-



MRP
₹7/-
Per 1U

Ink Colours



Packaging Type

5 Pcs

200 Pcs

3200 Pcs

BALAJI

MATIC

BALL POINT PEN



MRP
₹35/-

0.7
Tip

MRP
₹7/-
Per 1U

Ink Colours



Packaging Type

5 Pcs

400 Pcs

3200 Pcs

BALAJI

BALL POINT PEN

TRIDENT
Fashion

Ballpoint Pen



Ink Colours



Packaging Type

5 Pcs	200 Pcs	3200 Pcs
10 Pcs	200 Pcs	3200 Pcs



MRP ₹35/-

MRP ₹70/-



BALAJI

TRIDENT

BALL POINT PEN



Ink Colours



Packaging Type

5 Pcs

200 Pcs

3200 Pcs

BALAJI

MERIT

BALL POINT PEN



Ink Colours



Packaging Type

5 Pcs	200 Pcs	3200 Pcs
10 Pcs	200 Pcs	3200 Pcs

BALAJI
GRIPPO

BALL POINT PEN



MRP
₹50/-



MRP
₹25/-

0.7
Tip

MRP
₹5/-
Per 1U

Ink Colours		

Packaging Type		
5 Pcs	200 Pcs	3200 Pcs
10 Pcs Zipper	200 Pcs	3200 Pcs

BALAJI

VEGA gel

BALL POINT PEN



Ink Colours



Packaging Type

5 Pcs

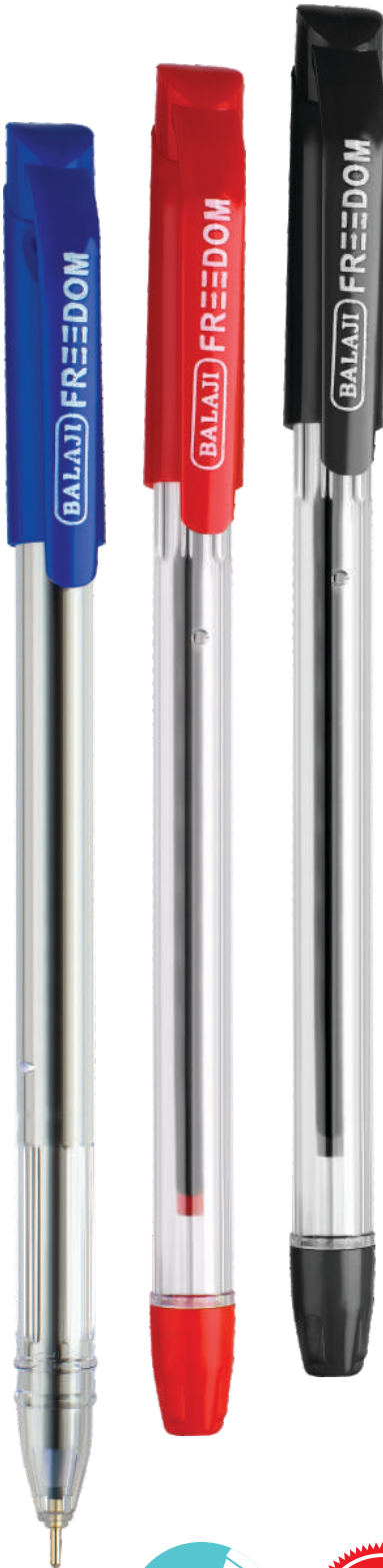
200 Pcs

3200 Pcs

BALAJI

FREEDOME

BALL POINT PEN



Ink Colours



Packaging Type

20 Pcs Box

400 Pcs

4800 Pcs

BALAJI



BALL POINT PEN



MRP
₹25/-

0.7
Tip

MRP
₹5/-
Per 1U

Ink Colours

Packaging Type

5 Pcs	200 Pcs	4800 Pcs
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BALAJI

Dolphy

BALL POINT PEN



Ink Colours

Packaging Type		
5 Pcs	200 Pcs	4800 Pcs

BALAJI

KIDDO

BALL POINT PEN



MRP
₹25/-

0.7
Tip

MRP
₹5/-
Per 1U

Ink Colours

Packaging Type

5 Pcs	200 Pcs	4800 Pcs
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BALAJI

DotEx

BALL POINT PEN



Ink Colours



Packaging Type

5 Pcs	200 Pcs	4800 Pcs
20 Pcs Box	400 Pcs	4800 Pcs
20 Pcs Hanger	400 Pcs	4800 Pcs

BALAJI
TIP ONN

BALL POINT PEN



0.7
Tip

MRP
₹5/-
Per 1U

Ink Colours

Packaging Type

20 Pcs	400 Pcs	4800 Pcs
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BALAJI

Fatafat

DIRECTFILL BALL PENS



MRP
₹25/-

0.7
Tip

MRP
₹5/-
Per 1U

Ink Colours



Packaging Type

20 Pcs Box	400 Pcs	4800 Pcs
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BALAJI

Dell

DIRECTFILL BALL PENS



MRP
₹25/-

0.7
Tip

MRP
₹5/-
Per 1U

Ink Colours



Packaging Type

5 Pcs 400 Pcs 4800 Pcs

BALAJI
Dixon

DIRECTFILL BALL PENS



Ink Colours	
	

Packaging Type		
5 Pcs	400 Pcs	4800 Pcs

BALAJI

K-2

DIRECTFILL BALL PENS



Ink Colours		
		

Packaging Type		
5 Pcs	400 Pcs	4800 Pcs

BALAJI



DIRECTFILL BALL PENS



MRP
₹25/-

MRP
₹5/-
Per 1U

0.7
Tip

Ink Colours

Packaging Type

5 Pcs	400 Pcs	4800 Pcs
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BALAJI

i-que

DIRECTFILL BALL PENS



MRP
₹25/-



MRP
₹100/-

0.7
Tip

MRP
₹5/-
Per 1U

Ink Colours

Packaging Type

5 Pcs	400 Pcs	4800 Pcs
20 Pcs Box	400 Pcs	4800 Pcs

BALAJI

i-que
10 Color Pen

DIRECTFILL BALL PENS



New packaging



Ink Colours				

Packaging Type		
10 Pcs	400 Pcs	4800 Pcs



BALAJI

4 STAR

DIRECTFILL BALL PENS



Ink Colours

Packaging Type

10 Pcs Zipper	400 Pcs	4800 Pcs
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BALAJI
ZenX

DIRECTFILL BALL PENS



MRP
₹50/-

0.7
Tip

MRP
₹5/-
Per 1U

Ink Colours

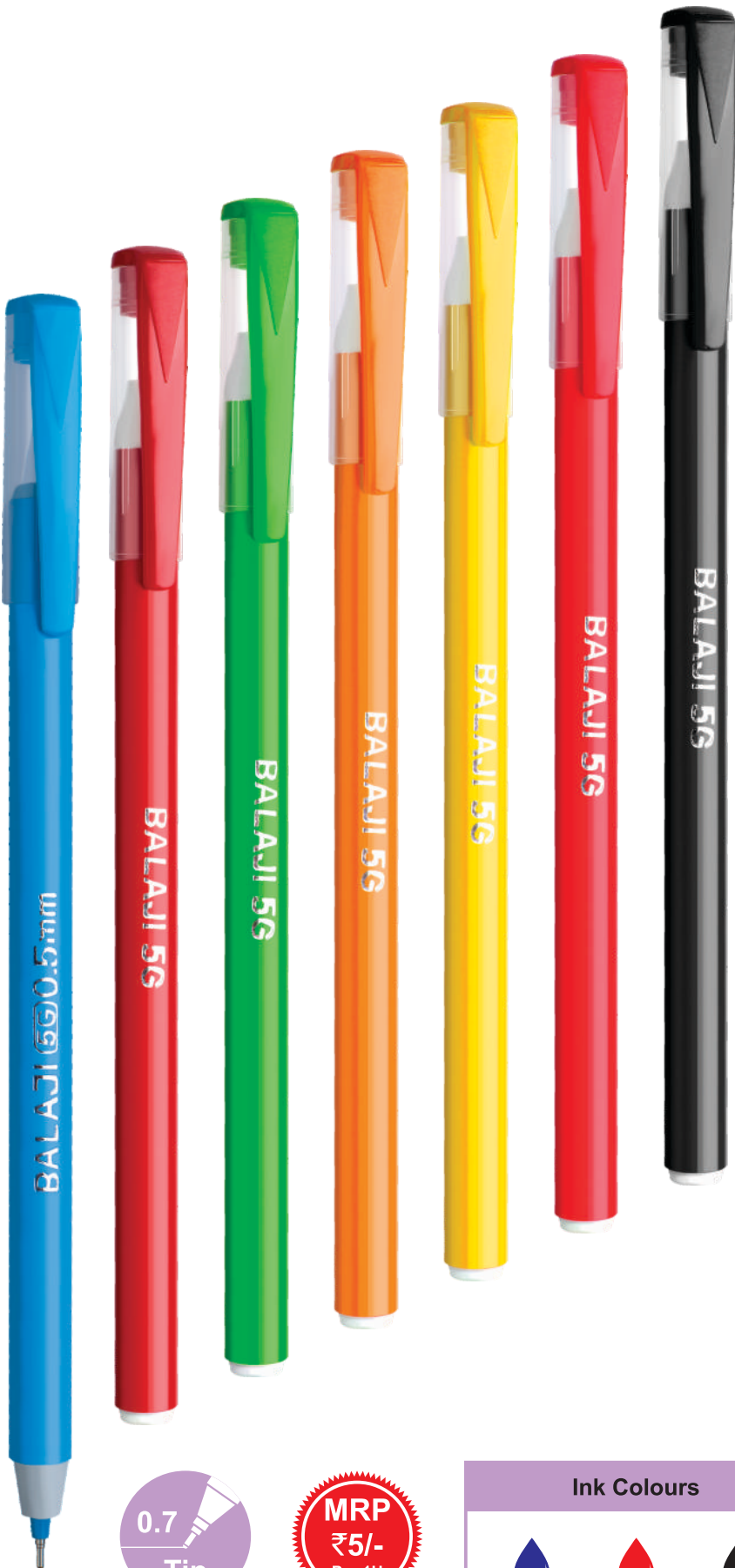
Packaging Type

10 Pcs Strip	400 Pcs	4800 Pcs
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BALAJI

5G

DIRECTFILL BALL PENS



Ink Colours

Packaging Type

10 Pcs Zipper	400 Pcs	4800 Pcs
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BALAJI

XPRESS

DIRECTFILL BALL PENS



MRP
₹100/-

0.7
Tip

MRP
₹5/-
Per 1U

Ink Colours

Three ink color droplets are shown: a blue droplet, a red droplet, and a black droplet.

Packaging Type

20 Pcs Box	400 Pcs	4800 Pcs
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BALAJI

One touch

DIRECTFILL BALL PENS



Ink Colours



Packaging Type

20 Pcs Box 400 Pcs 4800 Pcs

BALAJI
dano

DIRECTFILL BALL PENS



0.7
Tip

MRP
₹5/-
Per 1U

Ink Colours



Packaging Type

20 Pcs Box 400 Pcs 4800 Pcs

BALAJI

Pencil

DIRECTFILL BALL PENS



MRP
₹100/-



MRP
₹5/-
Per 1U

Ink Colours



Packaging Type

20 Pcs Box 400 Pcs 4800 Pcs

BALAJI

Mark Line

DIRECTFILL BALL PENS



Ink Colours

Blue Red Black

Packaging Type

20 Pcs Box	400 Pcs	4800 Pcs
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BALAJI
ASTAR

DIRECTFILL BALL PENS



MRP
₹100/-



MRP
₹5/-
Per 1U

Ink Colours



Packaging Type

20 Pcs Box 400 Pcs 4800 Pcs

BALAJI
BOLD



1.0
Tip

MRP
₹5/-
Per 1U



Pkd. On: 2023
June
May
Apr
Mar
Feb
Jan
Dec
Nov
Oct
Sep
Aug
July

BALAJITM

Likhe Zee Bhar Ke...!

BALAJITM

BOLD

DF
BALL PEN

- Precision Point
- Ultra-Glide Smooth Ink
- Safety Cap
- Unique Tip

MRP
₹100/-

10^{mm}
Ball

Ink Colours	

Packaging Type		
20 Pcs Box	400 Pcs	4800 Pcs

BALAJI

GALAXY

DIRECTFILL BALL PENS



MRP
₹250/-

SPECIAL FEATURES
365 Days Non-Dry Ink Guaranteed
₹ 5/- Per Unit
₹ 250/- For 50 Pcs. Pack
(Incl. of all taxes)

Mfg & Mktg by
Triplast Colour Pens Pvt. Ltd.
An ISO 9001:2015 Enterprise
Works: Haridwar, India
P.O. Haridwar, U.P. Pin-227009
Bharatpur, India
Email: info@balajipens.com
Website: www.balajipens.com
Customer Care: 011 26 846402

MRP
₹5/-
Per 1U

Ink Colours



Packaging Type

50 Pcs Hanger 500 Pcs 8000 Pcs



BALAJI

Hum honge kamyab



M/s. Tirupati Colour Pens Pvt. Ltd.
An ISO 9001:2015 Enterprise
Kolkata, India

Email id: info@tirupaticolorpens.com

Website: www.tirupaticolorpens.com

For any product related queries call our
Customer Care Executive: +91 33 24954257